



STATE OF NEW MEXICO

NEW MEXICO HEALTH POLICY COMMISSION

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HPC Employer Survey

Parallel to the multiple sources of information on the uninsured, the New Mexico Health Policy Commission (HPC) commissioned a survey of small employers that aims to uncover the primary reasons that many do not offer coverage to their employees.

- The survey will generate updated information about employer-sponsored coverage in New Mexico;
- Explore in greater depth the reasons that businesses and small employers may not offer coverage to their employees; and
- Allow for the development of alternatives that might positively impact the currently low rates of employer-based coverage.

It is widely agreed that the shape of New Mexico's economy has changed dramatically since the first HPC Employer Survey was conducted in 2000; therefore, the state believes that this new information will prove critical to the success of any employer-targeted effort. This survey is currently being conducted and the anticipated results should be available in January of 2005.

The survey instrument will assess factors, including:

- Establishment size
- Industry sector
- Geographic location
- Reasons for offering/not offering insurance
- Influences on employer decisions about whether or not to offer coverage
- Decisions to drop insurance coverage in the last year
- Perceptions of reasonable total premiums for single coverage
- Perceptions of desired benefits packages for employees
- Experiences of administrative burden or difficulty in establishing insurance coverage